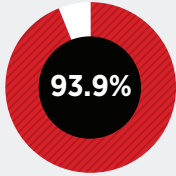


# 2023 REPORT OF FIRST DESTINATION SURVEY RESULTS

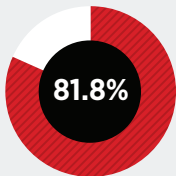
CUAA graduates are surveyed between six and twelve months of graduation, providing the data for this report. 50.3% of CUAA's Fall 2021 and Spring 2022 graduates responded.

## EMPLOYMENT & GRADUATE SCHOOL STATUS



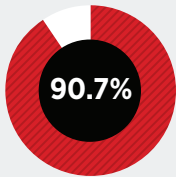
93.9% of graduates employed or attending graduate school

National Average: 92.2%  
[www.naceweb.org](http://www.naceweb.org)



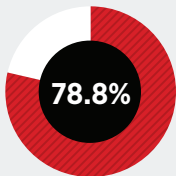
81.8% of graduates employed

National Average: 69.8%  
[www.naceweb.org](http://www.naceweb.org)



90.7% of employed grads are employed full time

National Average: 86.4%  
[www.naceweb.org](http://www.naceweb.org)



78.8% are employed in their CUAA field of study

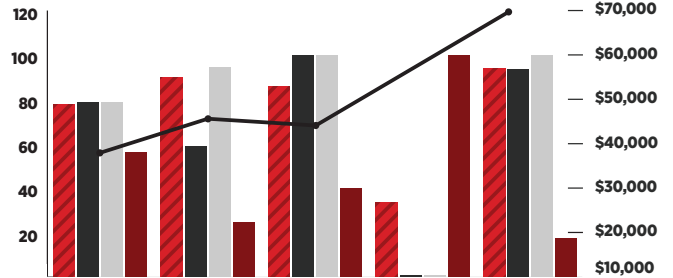
National Average: 66%  
[www.resumebuilder.com](http://www.resumebuilder.com)

MEDIAN SALARY  
**\$51,714**

**74%**

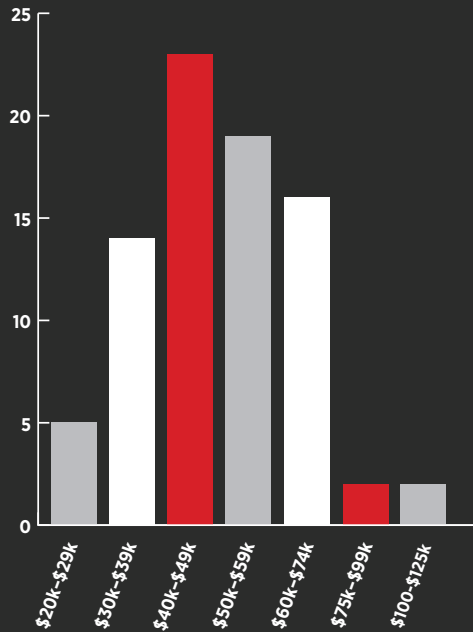
Completed an internship, clinical, practicum, or field placement while at Concordia

## DATA BY COLLEGE OF STUDY

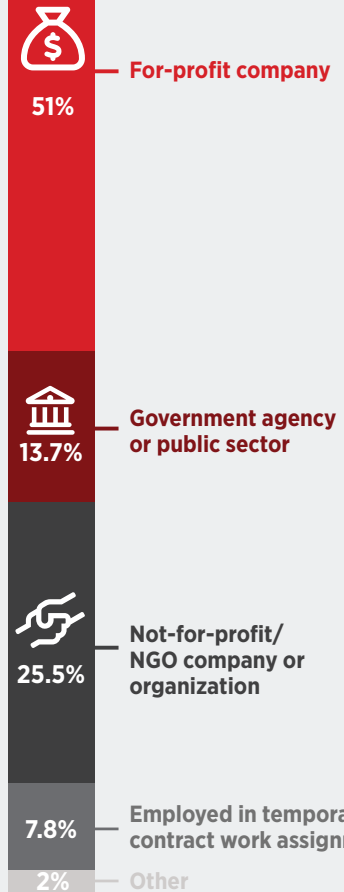


Category	School of Arts & Sciences	Haab School of Business	School of Education	School of Health Professions	Ron & Marvel Jones School of Nursing
Total Employed	77.8%	90%	85.7%	33.3%	95%
Employed in Major Field	68%	57%	100%	-	84%
Full-Time Employed	82%	95%	100%	-	100%
Attending Grad School	29%	15%	11%	100%	24%
Average Salary	\$38,750	\$45,909	\$45,000	-	\$70,000

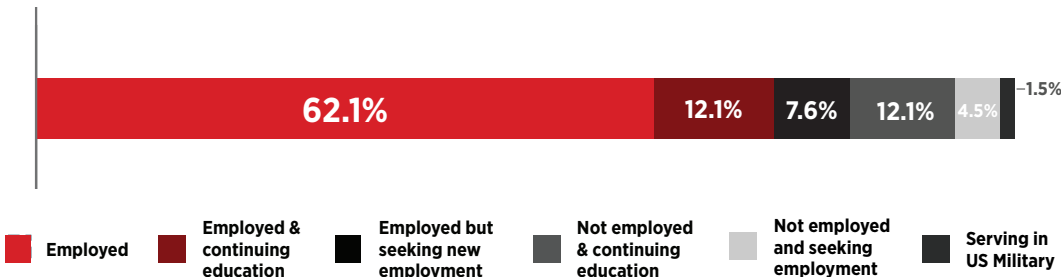
## FULL-TIME EMPLOYED SALARY RANGE



## TYPE OF EMPLOYMENT



## EMPLOYMENT DETAILS





# Top 10 Graduate Schools Attended

## Where our students work

### ACCOUNTING

USA Hockey  
The Aspire Group  
Willis and Jurassic

### BIOLOGY

Magni Industries, Inc.  
MC3 Cardio Pulmonary

### BIOMEDICAL SCIENCES

The Ohio State University

### BUSINESS

Kroger Fulfillment Center

### COMPUTER SCIENCE

Gordon Food Service

### DIGITAL MEDIA/ SOCIAL MEDIA

Muse Apparel

### ECONOMICS

The United States Marine Corps

### FAMILY LIFE MINISTRY

Trinity Lutheran Church  
St. Paul Lutheran Church and School

### ELEMENTARY SPECIAL EDUCATION

National Heritage Academy

### EXERCISE SCIENCE

The Recovery Project- Livonia

### FAMILY LIFE MINISTRY

Cleveland clinic  
Parkview Regional Medical Center  
Shepherd's Gate Church

### JUSTICE AND PUBLIC POLICY

City of Madison Heights  
D.A. Blodgett - St. John's  
Hantz Group  
Police Department

### MARKETING

Family Business Plumbing and Heating  
PMT Scientific, Inc.

### NURSING

C.S. Mott Children's hospital  
Memorial Hermann Health System  
Children's Hospital of Michigan  
HCA Healthcare  
Host Healthcare  
Michigan Medicine  
Piedmont Atlanta Hospital  
Trinity Health Livonia  
University of Michigan

### PSYCHOLOGY

Wash County Mental Health

### SPORTS & ENTERTAINMENT

Concordia University Ann Arbor  
RXA Software  
Sherwin-Williams

### SPORTS MEDICINE

Cognito Systems  
Edward Waters University  
University of Michigan

## BENCHMARK COMPARISONS FROM NATIONAL ASSOCIATION OF COLLEGES AND EMPLOYERS (Institutions under 2,000 enrollment)

	CUAA	National Average
Career Outcomes Rate	95%	93.9%
Mean Starting Salary	\$51,714	\$48,603

Source: National Association of Colleges and Employers | [www.nacweb.org](http://www.nacweb.org)

**Career outcome rate** is the percentage of graduates who are employed full- or part-time, in military or volunteer service, and enrolled in continuing education.

**Mean Starting Salary** is reported for Graduates working full time.